



VIDEO CONTEST GUIDELINES

FORTNIGHT FOR FREEDOM

“FREEDOM TO SERVE”

OVERVIEW

The Fortnight for Freedom is a national initiative of the United States Conference of Catholic Bishops (USCCB), occurring June 21 through July 4, 2014. During this two-week period, Catholics throughout the Nation are encouraged to engage in prayer, study, and peaceful public action to remind ourselves and others about the importance of preserving the fundamental right of religious freedom. The theme for 2014, “Freedom to Serve,” follows Pope Francis’ call to support the poor and vulnerable in accord with human dignity and the Church’s teachings.

GOAL

The goal of the Fortnight for Freedom Video Contest is to encourage young Catholics and their families to discuss the meaning of religious liberty as it relates to the theme “Freedom to Serve” and the impact to us as Catholic Americans, and to reflect this understanding through the creation of original artwork.

ELIGIBILITY

The Fortnight for Freedom Video Contest is open to all Catholic students currently enrolled in a Catholic school or parish in the Archdiocese of Baltimore, grades 6 through 12.

THEME/TOPIC

The theme for the Fortnight for Freedom Video Contest is “Freedom to Serve” The participant should express the importance of religious liberty as it relates to the freedom to serve the poor and vulnerable as a Catholic youth in the Archdiocese of Baltimore in 2014. Parents are encouraged to discuss with their children how the threats to religious liberty hinder the freedom to serve the poor and vulnerable in accord with the Church’s teaching.

GUIDELINES

- » Videos must reflect the assigned theme, be original, and be the exclusive work of the student entering the contest.
- » The parent’s/guardian’s role is to provide education and guidance to help their child understand the concept of religious liberty.
- » Entries can express the theme in any video format including news broadcast; talk show; documentary; commercial; movie trailer; or other video format.
- » Videos should be approximately two minutes in length.
- » Entries may be submitted by DVD, e-mail, or uploaded to a personal YouTube page, and accompanied by a completed and signed entry form.
- » All entries become the property of the Archdiocese of Baltimore and may not be returned.
- » The Archdiocese of Baltimore may post submitted videos to one or more of its social media channels, including but not limited to Facebook ([facebook.com/archbalt](https://www.facebook.com/archbalt)) and YouTube.
- » All entries must be submitted by June 1.

(See Reverse Side)



SUBMISSION PROCEDURES

Email: Send video and entry form to communications@archbalt.org.

Mail: Send DVD and entry form, postmarked by June 1, 2013, to:
Archdiocese of Baltimore
Office of Communications
320 Cathedral Street
Baltimore, MD 21201

YouTube: Upload video to your YouTube account and include:

- » Title: Title video by first and last name.
- » After you have uploaded your video, review it all the way through to be certain that it views and plays well.
- » Send an email notification with entry form to communications@archbalt.org and include first and last name in the subject line. In the email text, copy and paste your video's YouTube link (the URL address found under Sharing Options in the URL box).

JUDGING

The judging of entries will be conducted by a three-person panel chosen by the Archdiocese. The general public may also assist in the judging process through the Archdiocesan Facebook page.

Videos will be judged on concept, visual effectiveness, universal appeal, and originality.

AWARDS

- » Two awards will be given: 1st Prize - iPad Mini; and Honorable Mention - \$50 gift card.
- » Winners will be announced at the Opening Mass of the Fortnight for Freedom, June 21, 2013 at 7 p.m. at the Baltimore Basilica.
- » The winning videos will be shown at the reception following the Opening Mass and will be posted on the Archdiocese's website, YouTube, and Facebook pages.

TIMETABLE

- » June 1 - All entries (poster and accompanying entry form) must be submitted by this date.
- » June 21 - Winners announced at the Opening Mass of the Fortnight for Freedom, June 21, 2014.

SPONSORING ORGANIZATION

Archdiocese of Baltimore